



Lone Tree
Chamber of Commerce

Dear Member:

Exciting News! The Lone Tree Chamber of Commerce is launching a brand new, high end annual publication with the working title "Defining Lone Tree." The publication will be a Directory of Businesses in Lone Tree and an Informational Resource, with a great editorial content to boot. This is a Community Unity project, with the goal of building the Lone Tree Chamber into the "Go To" source for residents and non-residents alike. We anticipate the publication hitting mailboxes by mid-March 2012.

The distribution plan calls for mailing the publication to all Chamber members, all businesses and residents in zip code 80124, residents in zip code 80124, 80134 who live in unincorporated Douglas County, but adjacent to Lone Tree, and the businesses in the commercial corridors immediately north, east, and west of Lone Tree. It also calls for copies to be available in the hotels in Lone Tree, at Sky Ridge Medical Center, at Guest Services in Park Meadows, in grocery stores, and in other public areas as appropriate. It will be a timeless publication designed to benefit all of Lone Tree and the surrounding area by providing contact information for businesses, and interesting information about our community.

In concert with a complete re-design of the Chambers website, and connected to an ongoing and strategic social media plan, this opportunity to increase the visibility of your business, of Lone Tree and of the Chamber is unprecedented.

Ann Albergotti has been contracted to work with The Lone Tree Chamber of Commerce to assist us in reaching all of our members in a personal way, and to share the marketing opportunity with you. **Chamber members will have first option for advertising and for location within the publication. We are also offering a 10% discount on pricing if we have your commitment no later than December 31, 2011.** We hope you will take advantage of the opportunity to place an advertising spot in this new publication. Ann will have pricing and placement information, and can answer any questions you have about the project.

All Lone Tree businesses will be listed in the directory portion of the publication, both in the alphabetical section and in the category section (so, word to the wise, make sure your information is correctly listed with the Chamber office!). Lone Tree Chamber of Commerce Businesses will be highlighted and will have an advantage over businesses who aren't members.

We are excited about this project, and hope that you are as well. Please call me if you have any questions. Thank you!

Sincerely,

Michelle

Michelle Holbrook
President

Lone Tree Chamber of Commerce
9227 E Lincoln Ave, Suite 200/480, Lone Tree, Colorado 80124
Phone) 303-792-3282 Fax) 303-792-3723
www.LoneTreeChamber.com