

Happy Holidays! Wishing you a Prosperous 2010!

The Lone Tree Chamber of Commerce
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Lone Tree, CO 80124
Phone: 303-792-3282
E-mail: Chamberinfo@LoneTreeChamber.com
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Since 2006, the Lone Tree Chamber of Commerce has served as the voice of the business and professional community. As the only Lone Tree organization that solely represents business interests, the Chamber works to improve the economic climate and foster cooperation between business, schools and government for the good of the community.

Our mission is simple, to serve our members and grow and support the business environment by providing educational and networking opportunities, programs and services that increase the visibility of our members and the community.

Our vision is an energized city through the support of exceptional business growth and profitability in a vibrant, customer-centered culture.



APRIL
2010

The Chamber Expo is an opportunity for businesses and community members to learn best practices from industry experts, network with local businesses, and source new products and services. Booth space is now being reserved, don't miss your chance to showcase your business. Call the office for details: 303-792-3282

Are you Giving Back? Then get Recognized!

The Denver Business Journal is seeking nominations for its second annual Partnership Philanthropy Awards. The winners will be announced at an event, scheduled for April 22, 2010, and profiled in the April 23, 2010 edition of The Denver Business Journal. [CLICK HERE](#) to learn



Be sure to update your Hot Deals on the Website



Are you making the most of your Chamber membership? Did you know Chamber members can utilize the Chamber's website to promote their businesses by posting "HOT DEALS" for free for a limited time? If not, I invite you to log into the member portal through the website, and take advantage of this great member benefit. Contact our offices if you require your login and password, or if you have other questions about leveraging these marketing opportunities for your business!

It's a great day to do business in Lone Tree!

Visit us online!

www.LoneTreeChamber.com



Happy Holidays! Wishing you a Prosperous 2010!



News

Volume 1, Issue 7

December 2009

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A short note from the President

It's a great time to be part of the Lone Tree business community! We have an active arts commission working toward the opening of the Cultural Arts Center in 2010 and the retail attractions of the area leveraging the visibility of the entire city, it is an exciting time to do business here. With the addition of the American Girl store in the Vista's of the Park Meadows Retail Resort and the addition of an IKEA just across County Line in 2010, your Chamber is gearing up to

provide visitors to the area information about the businesses in Lone Tree. The Lone Tree Chamber of Commerce is poised and ready to assume the responsibility of evolving into the strongest voice of businesses servicing this rapidly, yet strategically, growing area. The people, the businesses, and the city are all part of a very exciting time, and as the President of this Chamber, I look forward to continuing to find opportunities for this community to attract

visitors to all Lone Tree has to offer.

Our members are the backbone of the Chamber, to all of you I extend my sincere gratitude for your continued support, and ask that you buckle up and get ready for what is to come in 2010 and beyond.

If you have any questions or suggestions about how the Chamber can better meet your business needs, please give me a call at the office, 303-792-3292.

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Calendar at a Glance

- January 6, 2010 - Business After Hours hosted by Life's Sweet; 5-7 p.m.
- Passport to Cultural Events in Lone Tree, [CLICK HERE](#) to view the Calendar of Events.
- February 3, 2010 - Business After Hours hosted by Mountain Fitness; 5-7 p.m.

Chamber Welcomes New Member

The Lone Tree Chamber of Commerce is pleased to welcome its new member:



Guess what **it** is and win a gift.

Visit DouglasCountyit.com

We value your feedback!

Please complete this member Survey!

[TAKE SURVEY NOW!](#)

Note from the President, continued from page 1

I hope to meet with each of you in person over the coming months to discuss all the Chamber has to offer your business. As you continue your good work to service the visitors and residents of this area, take

note of any business professionals you know who may benefit from being part of the Lone Tree Chamber of Commerce. Thank you so much for all you do in this amazing community!

On behalf of the Board of Directors, we wish you all the joy of the season, and a prosperous 2010.

Thanks!

Michele

Word of Mouth Marketing - Building your Referral Business

The Lone Tree Chamber is proud to continue their the monthly business networking events in 2010. Monthly Business After Hours events provide a fun and unique opportunity for our members and guests to meet other people doing business in Lone Tree. What makes these events such a success is the people. Networking and word of mouth marketing

are proven ways to build your business, while keeping control of marketing expenses. By simply visiting with area business representatives once a month, you are able to develop lasting relationships that readily translate into referrals for your business.

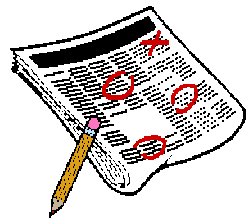
If you have not attended a Business After Hours event in the past, we encourage you to join us

on January 6th at Life's Sweet. Visit our website site: LoneTreeChamber.com for details. BAH Events are held the first Wednesday of each month from 5-7p.m.

Member businesses host these events and provide refreshments and appetizers for those in attendance. To learn more, visit us online or call our offices: 303-792-3282.

Business After Hours
January 6, 2010
5-7 p.m.
Life's Sweet
[REGISTER NOW!](#)

Business News to Know...



Unemployment fell in Colorado to 6.9% from 7.0%.

The Unemployment rate in Colorado fell to 6.9% from 7.0% estimated in October. Last year at this time, Colorado's unemployment rate was 5.4%. Nationally the unemployment rate is 10%. (Department of Labor and Unemployment).

The state gained 1,000 jobs in October and 1,800 jobs in November, and many of the recent job gains

were in the business and professional sector, which are viewed as longer-lasting than some of the temporary jobs created by the stimulus package. Now the state needs to cut an additional 40 million from the budget during the 2010 legislative session, the nonpartisan legislative council announced on Friday. View the entire article addressing this announcement by following this link: [UNEMPLOYMENT NEWS](#)

The Denver Business Journal reported that Colorado businesses are getting good news for 2010: Workers' compensation premiums will drop nearly 9.7 percent, saving state employers as much as \$84 million, according to the Colorado Division of Insurance.

[CLICK HERE](#) to read entire article.



David, Burcham, Grand Prize winner of a spa vacation to Phoenix Arizona, with Sheila Massman, generous donor of the Grand Prize Vacation.



2009 Ambassador Committee Co-Chair Vivian Kovacs and Ron Stowell, Chair-Elect

The Chamber wishes to extend a special THANK YOU to all of our 2009 Gala Sponsors.

Board of Directors 2010

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www.stowellpc.net

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David Burcham, Director
FirstBank of Littleton, Lone Tree Branch
www.eFirstBank.com

2009 Gala & Awards Ceremony a Success



Don Rogers, First Commercial Bank honored as the 2009 Business of the Year!



On November 7, 2009, the Lone Tree Chamber held their 3rd Annual Gala & Awards Ceremony at the Denver Marriott South. The event this year was a great success with close to 80 in attendance. The evening included a silent auction, live auction, and Grand Prize giveaway of a trip to a resort in Phoenix, AZ along with a VISA gift card worth \$300. The lucky winner of the Grand Prize was David Burcham of First Bank, Lone Tree.

The highlight of the evening came when the Chamber presented their

annual service awards. Business of the Year was presented to Don Rogers, First Commercial Bank for his continued support of the business community in Lone Tree and his tireless commitment to the Chamber. Susan Squyer, Z Marie's Fine Accessories, was honored with the Community Volunteer of the Year Award for her relentless commitment to the Lone Tree community expressed through a variety of community projects. Michael Krochalis, Skyridge Consulting Group &

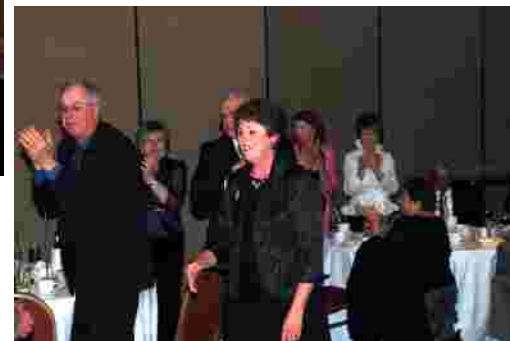
Primerica Financial Services was honored as the Chamber Volunteer of Year for providing his expertise and time to develop an accounting system and website for the organization. The work of these volunteers and businesses in the community of Lone Tree can be seen each day through the foot print they leave behind. The Chamber extends their most sincere thank you to everyone who participated in the fun evening. [CLICK HERE](#) to see photo's from the event.



Don Rogers, First Commercial Bank Business of Year 2009



Michael Krochalis, Chamber Volunteer of the Year with Ron Stowell, Chair-Elect of the Chamber.



Susan Squyer, Community Volunteer of the Year Award recipient.

Congratulations 2009 Award Recipients

Chamber Committee Development

Your Chamber is now forming committees for many 2010 programs. If you are interested in getting more involved in a Chamber committee in 2010, we welcome you. The Chamber is pleased to be gearing up for the following events, and would welcome your help to make them the most successful since inception:

- 1) A Taste of Lone Tree - Contact: Donne Russell First Commercial Bank 303-754-5382
- 2) Ambassador / Membership Committee; Contact: David Burcham, First Bank of Lone Tree

720-895-3434

- 3) Annual Gala & Awards Ceremony Contact: Michelle Holbrook, Chamber President 303-792-3282
- 4) Business After Hours / Business Expo Contact: Matt Guccinni, Edward Jones Investments 720-488-2252
- 5) Visitor Information Committee (newly forming) Contact: Michelle Holbrook, Chamber President 303-792-328

The Lone Tree Chamber is a volunteer-driven, non-profit, member organization supporting businesses serving the Lone Tree Community. We strive to be the liaison between the city, the schools, and the Community. Your involvement in this process will not only enhance the services we provide our members, it will increase your visibility in the community. Please join us in 2010!



Want to increase your visibility in the Lone Tree Community? Volunteer for the Chamber!

Discover why some of the richest people in the world are not millionaires, they are volunteers.

Meet our Members *Life's Sweet* PHOTO BOOKS

Life's Sweet is completely different from any other photo book service you have ever seen online or in stores. We design photo books for people who really value their time - and want to spend it making memories with their family and friends, not designing photo books on-line. We're a Colorado company, but we serve customers around the world. Thousands of customers over the past 5 years have had us create their photo

books for them because we've eliminated all the hassle - we do all the work, and they get all the credit!

Life's Sweet joined the Lone Tree Chamber in 2009. To learn more about our services, plan to attend the next BAH at our store in Lone Tree on January 6, 2010.

Located in the Safeway plaza on the corner of Yosemite and Lincoln Ave.

Host of the January 6, 2010 Business After Hours 5-7 p.m.

Social Marketing Tidbits for Success

If you are using Social Marketing as a way to communicate with your customers and the public at large, then enjoy this monthly section where you can pick up tips to help you along in building your fan base.

December Tip

Promote your Facebook business page. Let everyone in your network know that your Facebook page exists. Write a blog post, alert everyone on your email

lists and mention it in your newsletter. The more people in your network who find out about your page, the more friends you can make, and the larger your network becomes.

Become a Friend with the Lone Tree Chamber on Facebook, just Click on the icon below!

